In the Claims

Claims pending

At time of the Action: Claims 1-38.

After this Response: Claims 1-6, 8-23, 25-32 and 34-38.

Currently Amended Claims: Claims 1, 8-16, 25, 34 and 37.

Currently Canceled claims: Claims 7, 24 and 33.

1. (Currently Amended) A user interface start page displayed on a display device of a computing device, the user interface start page configured to be displayed; (1) after a user has selected one of multiple selectable logon controls on a user interface logon page, each of the multiple selectable logon controls corresponding to a respective user of the computing device, and (2) before display of a desktop page corresponding to selections made by the user on the user

interface start page, the user interface start page comprising:

a desktop selection control configured to allow selection of one of a plurality of desktop environments associated with the user corresponding to the selected selectable logon control from the user interface logon page, each of the plurality of desktop environments corresponding to a different user persona of the user corresponding to the selected selectable logon control, wherein the plurality of desktop environments comprises a work environment, a home environment, a

weekend activities environment and a weekday activities environment;

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a selectable control configured to initiate that multiple applications start together and in response to a single user input; and

selectable configurations each configured for a user selection to designate a multiple application start-up configuration, wherein the selectable configurations include at least one of (i) a configuration to designate a group of applications executing when a previous computing session was discontinued, (ii) a configuration to designate a group of applications often selected for use, (iii) a configuration to designate a group of applications recently selected for use, and (iv) a configuration to designate a group of applications most used by the user.

- (Original) A user interface as recited in claim 1, wherein the selectable control is user-configurable to designate a multiple application start-up configuration.
- 3. (Original) A user interface as recited in claim 1, wherein the multiple applications are a group of applications executing when a previous computing session was discontinued, and wherein the selectable control is further configured to initiate that the group of previously executing applications start together.
- 4. (Original) A user interface as recited in claim 1, wherein the multiple applications are a group of applications often selected for use by the user, and wherein the selectable control is further configured to initiate that the group of often selected applications start together.

- 5. (Original) A user interface as recited in claim 1, wherein the multiple applications are a group of applications recently selected for use by the user, and wherein the selectable control is further configured to initiate that the group of recently selected applications start together.
- 6. (Previously Presented) A user interface as recited in claim 1, wherein the multiple applications are a group of applications most used by the user, and wherein the selectable control is further configured to initiate that the group of applications most used by the user start together.

7. (Canceled)

8. (Currently Amended) A user interface start page displayed on a display device of a computing device, the user interface start page configured to be displayed: (1) after a user has selected one of multiple selectable logon controls on a user interface logon page, each of the multiple selectable logon controls corresponding to a respective user of the computing device, and (2) before display of a desktop page corresponding to selections made by the user on the user interface start page, the user interface start page comprising:

a desktop selection control configured to allow selection of one of a plurality of desktop environments associated with the user corresponding to the selected selectable logon control from the user interface logon page, each of the plurality of desktop environments corresponding to a different user persona of the user corresponding to the selected selectable logon control, wherein the plurality of desktop environments comprises a work environment, a home environment, a weekend activities environment and a weekend activities environment; and

a user interface selectable control configured for user selection to start multiple application programs together and in response to a single user input.

- (Currently Amended) A user interface selectable control is user-configurable to in claim 8, wherein the user interface selectable control is user-configurable to designate a multiple application program start-up configuration.
- 10. (Currently Amended) A user interface selectable control as recited in claim 8, wherein the multiple application programs are a user-defined group of application programs, and wherein the user interface selectable control is further configured to start the user-defined group of applications together.
- 11. (Currently Amended) A user interface selectable control as recited in claim 8, wherein the multiple application programs are a group of application programs executing when a previous computing session was discontinued, and wherein the user interface selectable control is further configured to initiate that the group of previously executing application programs start together.

12. (Currently Amended) A user interface selectable control as recited in claim 8, wherein the multiple application programs are a group of application programs often selected for use by the user, and wherein the user interface selectable control is further configured to initiate that the group of often selected application programs start together.

13. (Currently Amended) A user interface selectable control as recited in claim 8, wherein the multiple application programs are a group of application programs recently selected for use by the user, and wherein the user interface selectable control is further configured to initiate that the group of recently selected application programs start together.

14. (Currently Amended) A user interface selectable control as recited in claim 8, wherein the multiple application programs are a group of application programs most used by the user, and wherein the user interface selectable control is further configured to initiate that the group of application programs most used by the user start together.

15. (Currently Amended) A user interface selectable control as recited in claim 8, wherein the user interface selectable control is user-configurable to designate a multiple application program start-up configuration that includes at least one of (i) a configuration to designate a group of application programs executing when a previous computing session was discontinued, (ii) a configuration to designate a group of application programs often selected for use, (iii) a configuration to designate a group of application programs recently selected

for use, and (iv) a configuration to designate a group of application programs most used by the user.

16. (Currently Amended) A method, comprising:

displaying a user interface logon page;

receiving a user selection of a selectable logon control on [[a]] the user interface logon page, the selectable logon control associated with [[a]] the user;

transitioning to a user interface start page;

receiving a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona;

displaying selectable configurations each configured for a user selection to designate a multiple application start-up configuration, wherein the selectable configurations include at least one of (i) a configuration to designate a group of applications executing when a previous computing session was discontinued, (ii) a configuration to designate a group of applications often selected for use, (iii) a configuration to designate a group of applications recently selected for use, and (iv) a configuration to designate a group of applications most used by the user:

receiving a user selection corresponding to a user interface selectable control which initiates multiple applications together and in response to a single user input; and

starting the multiple applications on a desktop page in response to receiving the user selection.

17. (Original) A method as recited in claim 16, further comprising receiving a user selection to designate a multiple application start-up configuration.

18. (Original) A method as recited in claim 16, further comprising receiving a user selection to configure the user interface selectable control which is user-configurable to designate a multiple application program start-up configuration.

19. (Previously Presented) A method as recited in claim 16, wherein receiving the user selection initiates a user-defined group of applications, and wherein starting the multiple applications includes starting the user-defined group of applications together and in response to a single user input.

20. (Previously Presented) A method as recited in claim 16, wherein receiving the user selection initiates a group of applications executing when a previous computing session was discontinued, and wherein starting the multiple applications includes starting the group of previously executing applications together and in response to a single user input.

21. (Previously Presented) A method as recited in claim 16, wherein receiving the user selection initiates a group of applications often selected for use by the user, and wherein starting the multiple applications includes starting the group of often selected applications together and in response to a single user input.

22. (Previously Presented) A method as recited in claim 16, wherein receiving the user selection initiates a group of applications recently selected for use by the user, and wherein starting the multiple applications includes starting the group of recently selected applications together and in response to a single user input.

23. (Previously Presented) A method as recited in claim 16, wherein receiving the user selection initiates a group of applications most used by the user, and wherein starting the multiple applications includes starting the group of applications most used by the user together and in response to a single user input.

24. (Canceled)

25. (Currently Amended) One or more computer readable storage media comprising computer executable instructions that, when executed, direct a computing system to:

display a user interface logon page;

process a user selection of a selectable logon control on [[a]] the user interface logon page, the selectable logon control associated with [[a]] the user;

process a transition to a user interface start page;

process a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona;

display a plurality of selectable configurations each configured for a user selection to designate a multiple application start-up configuration, wherein the selectable configurations include at least one of (i) a configuration to designate a group of applications executing when a previous computing session was discontinued, (ii) a configuration to designate a group of applications often selected for use, (iii) a configuration to designate a group of applications recently selected for use, and (iv) a configuration to designate a group of applications most used by the user;

process a user selection corresponding to a user interface selectable control which initiates multiple applications together and in response to a single user input; and

start the multiple applications on a desktop page in response to receiving the user selection.

- 26. (Previously Presented) One or more computer readable storage media as recited in claim 25, further comprising computer executable instructions that, when executed, direct the computing system to process a user selection to designate a multiple application start-up configuration.
- 27. (Previously Presented) One or more computer readable storage media as recited in claim 25, further comprising computer executable instructions that, when executed, direct the computing system to process a user selection to configure the user interface selectable control which is user-configurable to designate a multiple application program start-up configuration.
- (Previously Presented) One or more computer readable storage media as recited in claim 25, further comprising computer executable instructions

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that, when executed, direct the computing system to process the user selection to initiate a user-defined group of applications, and start the user-defined group of applications together and in response to a single user input.

29. (Previously Presented) One or more computer readable storage media as recited in claim 25, further comprising computer executable instructions that, when executed, direct the computing system to process the user selection to initiate a group of applications executing when a previous computing session was discontinued, and starting the group of previously executing applications together

and in response to a single user input.

30. (Previously Presented) One or more computer readable storage media as recited in claim 25, further comprising computer executable instructions that, when executed, direct the computing system to process the user selection to initiate a group of applications often selected for use by the user, and start the

group of often selected applications together and in response to a single user input.

31. (Previously Presented) One or more computer readable storage media as recited in claim 25, further comprising computer executable instructions that, when executed, direct the computing system to process the user selection to initiate a group of applications recently selected for use by the user, and start the group of recently selected applications together and in response to a single user input.

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32. (Previously Presented) One or more computer readable storage media as recited in claim 25, further comprising computer executable instructions that, when executed, direct the computing system to process the user selection to initiate a group of applications most used by the user, and start the group of applications most used by the user together and in response to a single user input.

33. (Canceled)

34. (Currently Amended) A method, comprising:

displaying a user interface logon page;

receiving a user selection of a selectable logon control on [[a]] the user interface logon page, the selectable logon control associated with [[a]] the user;

transitioning to a user interface start page;

receiving a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona, wherein the plurality of desktop environments comprises a work environment, a home environment, a weekend activities environment and a weekend activities environment:

receiving multiple user selections each configured to initiate an application program;

receiving a single user input to initiate multiple application programs, each
of the multiple application programs corresponding to one of the multiple user
selections; and

starting the multiple application programs together on a desktop page [[and]] in response to the single user input.

- 35. (Previously Presented) A method as recited in claim 34, further comprising delaying the start of the multiple application programs until receiving the single user input to initiate starting the multiple application programs.
- 36. (Previously Presented) A method as recited in claim 34, wherein receiving the single user input to initiate starting the multiple application programs includes receiving a user selection that does not correspond to a user-selectable control.
- 37. (Currently Amended) One or more computer readable storage media comprising computer executable instructions that, when executed, direct a computing system to:

display a user interface logon page;

receive a user selection of a selectable logon control on [[a]] the user interface logon page, the selectable logon control associated with [[a]] the user;

transition to a user interface start page;

receive a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona, wherein the plurality of desktop environments comprises a work environment, a home environment, a weekend activities environment and a weekend activities environment;

receive multiple user selections each configured to initiate an application program;

process a single user input to initiate starting multiple application programs together, each of the multiple application programs corresponding to one of the multiple user selections; and

start the multiple application programs on a desktop page in response to receiving the single user input.

38. (Previously Presented) One or more computer readable storage media as recited in claim 37, further comprising computer executable instructions that, when executed, direct the computing system to delay the start of the multiple application programs until receiving the single user input to initiate starting the multiple application programs.